

vivian wong.

vivianwongproductions.com

contact

e: hello@vivianwongproductions.com

w: <http://vivianwongproductions.com>

software
Photoshop
Dreamweaver
InDesign
Premiere Pro
Lightroom
Flash
Fireworks
Mac & PC

skills

Design: Digital banners, EDMs, website skins, landing pages, designs for social Media platforms including Facebook and Twitter; Strong interest in print design and packaging; Mac & PC proficiency

Digital & Web: CMS, HTML, CSS, table formats for EDM; Copy writing and editing; Social Media communication

Production/Photography: Digital photography skills – Still & Video; Still Image manipulation & retouching skills (Photoshop & Lightroom); Project planning; Producing; Video filming and editing

Marketing: Launching and maintaining digital marketing campaigns, both on web and social media platforms. Contribution of creative ideas and brainstorming for execution of successful campaigns.

education

2007- 2010

Institution: The University of New South Wales

Degree: Bachelor of Arts (Media and Communications) with Distinction

Majors: Media and Communications and Film Studies

2011

Institution: City Desktop Training

Course: Adobe Indesign Lite – Introduction to Indesign (Short Course)

Institution: Metroscreen Australia

Course: Camera Essentials – Essential video production basics (Short Course)

experience

July 2010 – Present: Random House Australia

Digital Marketing Assistant

Production of digital content, including graphic banners, EDMs, landing pages, with use of a CMS for use on website and various social media platforms. Copy writing, proof reading and editing of online content. Co-ordinating and executing multiple digital marketing campaigns simultaneously, from conception, to production to execution, whilst ensuring projects meet deadlines and are at the highest possible quality. Video production, including pre-production, planning, filming and editing in both individual and team environments. Reporting. Small scale administration duties and customer service duties.

2010: Second Vibewire Quaterly Anthology

Contributor

Inclusion in the Second Vibewire Quarterly Anthology for photography entry, *Alla Untitled*.

2009: 'MASH: a found footage film festival'

Curator

The conceptualization, organization and running of a film festival based on 'Mash-up' culture.

2009: 'Peter Sharp & Brenda Tye: Ten Years of Print-making' - Documentary

Interface + Packaging Designer and photographer

Produced content, print packaging and DVD menu interface for DVD package.

2008: 'Amazing Facts: for UNSWTV'

Designer and Animator

Designed and produced a series of 30 second animated shorts. Films were produced for UNSW TV.

Visit vivianwongproductions.com for creative portfolio.

References available upon request

 vivianwongproductions.com